



**VINDICATUS**

**PROTECT YOUR  
REPUTATION ONLINE**

**[WWW.VINDICATUS.COM](http://WWW.VINDICATUS.COM)**



## WHAT IS VINDICATUS SOLUTIONS?

THE EXPANSION OF THE INTERNET IS OUT RUNNING AND OUT GUNNING ALL RULES, SOCIAL NORMS AND ETHICS. ANYBODY WITH AN INTERNET CONNECTION AND A KEY BOARD CAN SAY ANYTHING THEY WANT TO, ABOUT WHOMEVER THEY WANT TO AND RUIN THE REPUTATION OF AS THEY CHOOSE.



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WHILE THE ADVANCE IN TECHNOLOGY HAS ALLOWED US TO CONNECT ON A LEVEL NEVER BEFORE POSSIBLE, IT HAS ALSO BROUGHT WITH IT A LAUNDRY LIST OF NEGATIVE EXTERNAL TITIES.

THE PROBLEM ISN'T THE TECHNOLOGY ITSELF, BUT THE SPEED WITH WHICH IT ENTERS OUR LIVES.

VINDICATUS REPUTATION ONLINE MANAGEMENT IS SO MUCH MORE THAN WHAT THE TITLE SUGGESTS. VINDICATUS REPUTATION MANAGERS MONITOR ANY COMMUNICATION THAT MIGHT BE HAPPENING ABOUT YOUR BRAND.





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VINDICATUS SOLUTION WAS LAUNCHED WITH THE GOAL OF MAKING ONLINE REPUTATION ACCESSIBLE TO EVERYONE, NO MATTER WHAT THEIR BUDGET. THROUGH A LONG TERM COMMITMENT TO LET INNOVATION DRIVE OUR BUSINESS WE HAVE ACHIEVED THIS GOAL. WE ARE PRIVATELY OWNED, CARRY NO DEBT AND OUR MANAGEMENT TEAM HAVE WORKED FOR MANY YEARS WITHIN THE INTERNET.

OUR AIM IS TO GROW  
INTO THE BIGGEST ONLINE  
REPUTATION, SEO AND MARKETING COMPANY  
IN THE UK, WHILE MAINTAINING THE INTIMACY OF A SMALLER  
COMPANY. OUR FOCUS ON INNOVATION AND SUPPORT GIVES US  
THE DISCIPLINE OF BEING COMPLETELY CUSTOMER FOCUSED.



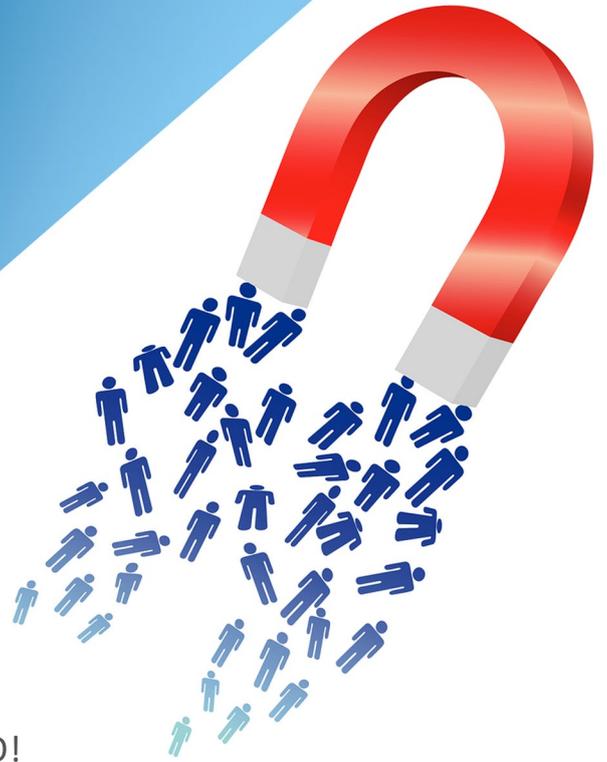
VINDICATUS  
EMPLOYS STAFF OF  
MARKETING PROFESSIONALS  
WHOSE CAREERS INCLUDE TIME  
AT SOME OF THE WORLD'S MOST  
SUCCESSFUL BRANDS, AS WELL AS AT  
THE INDUSTRY'S LEADING AGENCIES.

AS THE INDUSTRY'S LEADING CROSS CHANNEL  
MARKETING ATTRIBUTION SOFTWARE COMPANY, OUR TEAM'S EXPERIENCE SPANS  
BOTH TRADITIONAL AND INTERACTIVE MARKETING, AS WELL AS MARKETING  
ANALYTIC SCIENCE AND ADVANCED MACHINE LEARNING DISCIPLINES.

WE HAVE NOW ENTERED AN AGE WHERE EVERY INNOVATIVE ORGANISATION NOW REALIZE THE IMPORTANCE OF ONLINE REPUTATION. VINDICATUS SOLUTION, WE ARE INNOVATIVE AND UNDERSTAND WHAT NEEDS TO BE DONE.



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## FACT 1

FSTE 500 COMPANY EXECUTIVES BELIEVE IN REPUTATION MANAGEMENT. YOU WANT TO GET THE COMPETITIVE EDGE, START DOING WHAT 98% OF DIRECTORS SAY THEY SHOULD DO!

## FACT 2

PROFESSIONAL MARKETERS SAY “TRUST” IS NUMBER ONE FOR MAKING A SALE. MOST MARKETERS FEEL THAT TRUST I DO YOU TRUST SOMEONE WITH A BAD REPUTATION? NEITHER WILL YOUR CUSTOMERS.

## FACT 3

MOST PEOPLE USE SOCIAL TO DECIDE WHAT TO BUY. - IT IS NO SECRET SOCIAL PROOF IS POWERFUL. IF YOUR SOCIAL MEDIA REPUTATION IS LACKING, YOU LOSE.

## FACT 4

EMPLOYEES FEEL THE PRESSURE TO MANAGE THEIR ONLINE REPUTATION. THIS HAS AN IMPACT ON COMPANY MORAL AND STAFF LONGEVITY THEY FIND THERE.



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